

**Columbia County Capital Resource Corporation  
Performance Measures  
2021**

**Performance Measures:**

- A. Educate Non-Profit leaders and local business owners, elected officials and other community representatives regarding the resources the Columbia County IDA has available to new and existing businesses in Columbia County.**

The Columbia Economic Development Corporation (CEDC) has entered into contractual obligation with the Columbia County CRC to administer the organization. Included in those services are:

Participation in public meetings:

Columbia County Board of Supervisors meetings  
Monthly CEDC Board meetings

Communications:

Past Projects ie:

Columbia Memorial Hospital  
Camphill Ghent

Potential Projects:

Communications ie:

e-blasts, newsletters and press releases  
Monthly newsletters to 1500 subscribers

- B. Continue to work with all municipalities in Columbia County to assist non-profits organizations with projects which will have an economic impact on local businesses including applications for grant funding and, if feasible, administration of grants secured.**

- CEDC CEO/President attends monthly meetings with the Columbia County Board of Supervisors Economic Development Committee.
- Meetings as requested with municipalities

- C. Through and cooperatively with the Columbia Economic Development Corporation, (CEDC) continue to work with all Columbia County organizations and departments to ensure relevant issues are addressed.**

- The Chair of CEDC's Workforce and Education Committee holds a seat on the Columbia-Greene Workforce Development Board.
- Monthly meetings with Columbia County Board of Supervisors Economic Development committee.
- Meetings with the Columbia County Chamber of Commerce, Hudson Development Corporation
- Individual business visits
- Communication with Town, County, State and Federal representatives regarding potential issues

- Regular communication with regional partners
- Maintaining databases of non-profit organizations who could potential benefit from the CRC

#### **D. Organizational**

Policies

Compliance

- Reviewed and reaffirmed Mission Statement and performance goals
- Reviewed and reaffirmed Committee charters
- Reviewed and adopted 2020 Operations and Accomplishments, Assessment of internal controls, audited financials, management letter and board evaluation
- Reviewed the 2020 PARIS report
- Approved 2022 budget then submitted via PARIS
- Designated a Procurement Officer