

## **Rachel Puckett**

Columbia Economic Development Corporation Board of Directors

Rachel joined the CEDC Board in November 2023. Through many roles and many hats, after 15 years with the company, Rachel has landed as the Director of Community/Employee Relations and Planning at Mid-Hudson Cablevision. In trying to encompass the various things Rachel does, she highlights the importance of community and employee relations, a modern take on HR and PR combined.

To highlight some of Rachel's professional accomplishments, she can boast the success of overseeing the deployment of over \$7 Million in grants, which has continued Mid-Hudson's efforts in closing the broadband gaps in Columbia and Greene Counties. Because access to broadband is a necessity, this is not a fight Rachel will give up and she will continue working with government entities big and small to advocate and deploy broadband services. Besides deploying broadband services, Rachel really looks forward to the coordination of community donations and support at Mid-Hudson, which results in over \$100,000 back into the community each year. When it comes to her work, Rachel enjoys the empowerment and development of people and programs around her. Not only does she get to coach employees in their professional development, she gets to have a hand in the development of the communities Mid-Hudson serves by way of cultivating vital connections. Rachel finds that her job gives her a unique perspective on both the priorities and the challenges that Mid-Hudson may face but also the communities they serve.

Rachel serves on various boards and committees in both Columbia and Greene Counties, to which Mid-Hudson is highly supportive. She finds these commitments to be fulfilling both personally and professionally. Rachel holds a Bachelor's Degree in Business Management and a Master's Degree in Business Administration, both from SUNY Empire State. Currently, Rachel resides in Catskill NY with her husband, who is a lifelong Greene County resident. However, she grew up in Columbia County and is a high school graduate of Taconic Hills. The bulk of her family all continue to reside in Columbia County. Rachel offers a unique Greene County perspective as well as relatable knowledge in regards to Columbia County.