## Columbia County Capital Resource Corporation Performance Measures 2023

## **Performance Measures:**

A. Educate Non-Profit leaders and local business owners, elected officials and other community representatives regarding the resources the Columbia County IDA has available to new and existing businesses in Columbia County.

The Columbia Economic Development Corporation (CEDC) has entered into contractual obligation with the Columbia County CRC to administer the organization. Included in those services are:

Participation in public meetings:

Columbia County Board of Supervisors meetings

Monthly CEDC Board meetings

Communications:

Past Projects ie:

Columbia Memorial Hospital

Camphill Ghent

**Potential Projects:** 

Communications ie:

e-blasts, newsletters and press releases Monthly newsletters to 1500 subscribers

- B. Continue to work with all municipalities in Columbia County to assist non-profits organizations with projects which will have an economic impact on local businesses including applications for grant funding and, if feasible, administration of grants secured.
  - CEDC CEO/President attends monthly meetings with the Columbia County Board of Supervisors Economic Development Committee and Full Board as requested
  - Meetings as requested with municipalities, and Chamber of Commerce
- C. Through and cooperatively with the Columbia Economic Development Corporation, (CEDC) continue to work with all Columbia County organizations and departments to ensure relevant issues are addressed.
  - The Member of CEDC's Staff holds a seat on the Columbia-Greene Workforce Development Board.
  - Monthly meetings with Columbia County Board of Supervisors Economic Development committee.
  - Meetings with the Columbia County Chamber of Commerce, Hudson Development Corporation
  - Individual business visits

- Communication with Town, County, State and Federal representatives regarding potential issues
- Regular communication with regional partners
- Maintaining databases of non-profit organizations who could potential benefit from the CRC

## D. Organizational

Policies Compliance

- Reviewed and reaffirmed Mission Statement and performance goals
- Reviewed and reaffirmed Committee charters
- Reviewed and adopted 2023 Operations and Accomplishments, Assessment of internal controls, audited financials, management letter and board evaluation
- Reviewed the 2023 PARIS report
- Approved 2024 budget then submitted via PARIS
- Designated a Procurement Officer